Luciano Floridi is Professor of Philosophy and Ethics of Information at the University of Oxford, Senior Research Fellow and Director of Research at the Oxford Internet Institute, and Governing Body Fellow of St Cross College, Oxford. He is also Adjunct Professor, Department of Economics, American University, Washington D.C. His main areas of research are the philosophy of information, the ethics of information, computer ethics, and the philosophy of technology. Among his recognitions, he has been awarded a Fernand Braudel Senior Fellowship by the European University Institute (2015) and the Cátedras de Excelencia Prize by the University Carlos III of Madrid (2014-15). He held the UNESCO Chair in Information and Computer Ethics and the Gauss Professorship at the Academy of Sciences in Göttingen. He is a recipient of the APA's Barwise Prize, the IACAP's Covey Award, and the INSEIT's Weizenbaum Award. He is an AISB and BCS Fellow. In 2012, he was Chairman of EU Commission's "Onlife Initiative" and is currently one of the five members of Google’s Advisory Board on “the right to be forgotten” (2014). His most recent books are: The Fourth Revolution - How the infosphere is reshaping human reality (Oxford University Press, 2014), The Ethics of Information (Oxford University Press, 2013), The Philosophy of Information (Oxford University Press, 2011), The Cambridge Handbook of Information and Computer Ethics (editor, Cambridge University Press, 2010), and Information: A Very Short Introduction (Oxford University Press, 2010).